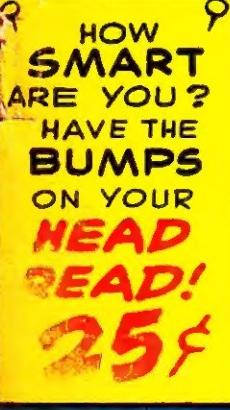


Leading Comics

SCREEN



Come on, Buddy, Quit being A BAG-of-BONES Weakling like I was



IN 10 MINUTES OF FUN A DAY

YOU Can do ALL I did!

I gained 25 Terrific LBS. of **HANDSOME POWER-PACKED MUSCLES** all over!

I improved my **HE-MAN LOOKS 1000%**

I won **NEW STRENGTH** for money-making work!
for WINNING at all SPORTS!

I won **NEW POPULARITY** Won NEW FRIENDS, BOYS & GIRLS
NEW CHANCES for BUSINESS SUCCESS

Hi Pal! Win \$100 as I just did!



"I'm PROUD to be seen with Jim NOW! Everybody admires his build," says Nellie.

"Jim can lift the front of a 2700 lb. car. He amazes his friends!"

You'll be A Real ATHLETE in ALL SPORTS Soon after YOU mail Coupon.

Jim is a WINNER in ALL SPORTS NOW. YOU will be, too, soon.



COME ON, PAL, NOW YOU give me 10 PLEASANT MINUTES A DAY IN YOUR OWN HOME like Jim did and I'll give YOU A NEW HE-MAN BODY for your OLD SKELETON FRAME

"Congratulations, John!" At last you mailed the coupon as EVERY MAN should. Soon You'll be as big and strong as I am," says Jim Norman to John Luckus

NO! I don't care how skinny or flabby you are I'll make you OVER by the SAME method I turned myself from a wreck to the strongest of the strong. Why can't I do for you what I did for MANY THOUSANDS of skinny fellows like You?

Develop YOUR 520 MUSCLES Gain Pounds, INCHES FAST!

YES! You'll see INCHES of MIGHTY MUSCLE added to your ARMS and CHEST. Your BACK and SHOULDERS broadened. From head to heels you'll gain SIZE, POWER, SPEED. You'll be A WINNER in EVERYTHING you tackle.

LAST CHANCE-ALL FREE COUPON

1. FIVE COURSES 2. MUSCLE METER
3. Photo Book of STRONG MEN

Dept. NC-412

Tell Me How To WIN \$100, etc.

Jowett Courses greatest in World for Building All-Around HE-MEN! — R. F. Kelley Physical Director

JOWETT INSTITUTE OF PHYSICAL TRAINING
220 FIFTH AVENUE, NEW YORK 1, N. Y.

Dear George: Please mail to me FREE Jowett's Photo Book of Strong Men and a Muscle Meter, plus all 5 HE-MAN Building Courses: 1. How to Build a Mighty Chest. 2. How to Build a Mighty Arm. 3. How to Build a Mighty Grip. 4. How to Build a Mighty Back. 5. How to Build Mighty Legs. Now all in One Volume "How to become a Mighty HE-MAN." ENCLOSED FIND 10¢ FOR POSTAGE AND HANDLING (no C.O.D.'s).

NAME _____ AGE _____
ADDRESS _____
CITY _____ ZONE _____ STATE _____

SAVES you YEARS and DOLLARS!!!

How did I do ALL This? I mailed the Coupon and got These **5 PICTURE-PACKED HE-MAN COURSES**

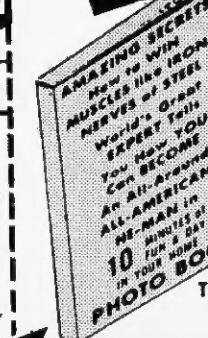
Which YOU can NOW get FREE

BEFORE \$1 PRICE GOES BACK

Millions Sold for \$1

GET ALL 5 FREE

1



1

2

3

4

5

Mail the "ALL FREE" coupon get this "AMAZING SECRETS" Photo Book

You'll LOOK, FEEL, ACT, like a Real HE-MAN! Win Women and Men Friends. Win in Sports! Win Promotion, Praise, Popularity.

This BOOK will also show You HOW YOU CAN WIN \$100.00 and a BIG 15" tall SILVER TROPHY (Your Name On It)

YOU CAN WIN a BIG 15" SILVER CUP as I just did! with YOUR NAME engraved on it!



JIM NORMAN

AFTER

He Mailed Coupon
Below is Cleveland

BEFORE

He Mailed Coupon

90 lb. Skeleton

He says, I gained 70 lbs. of mighty muscle



Mail Coupon in Time for FREE offer and PRIZES!

PETER PORKCHOPS

BOY, THAT WAS A GOOD MEAL! I SHOULD HAVE INVITED WOLFIE TO SHARE IT WITH ME!



I KNOW WHAT I'M GOING TO DO--I'LL FIX HIM A NICE PICNIC LUNCH AND TAKE IT TO HIM!



HI, PETE, OL' PAL! HOW'D YOU LIKE TO GO ON A PICNIC WITH ME?

I'D LOVE TO, WOLFIE! BUT I'M AFRAID THERE'S NOT ENOUGH FOR THE BOTH OF US!



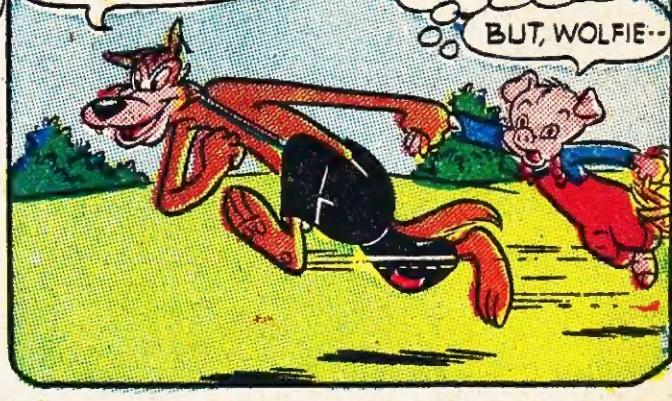
LOOK WHO'S COMING DOWN THE ROAD--AND WITH A BASKET WILL APPRECIATE THIS BASKET OF FOOD!



NONSENSE, BOY! I EAT LIKE A BIRD!

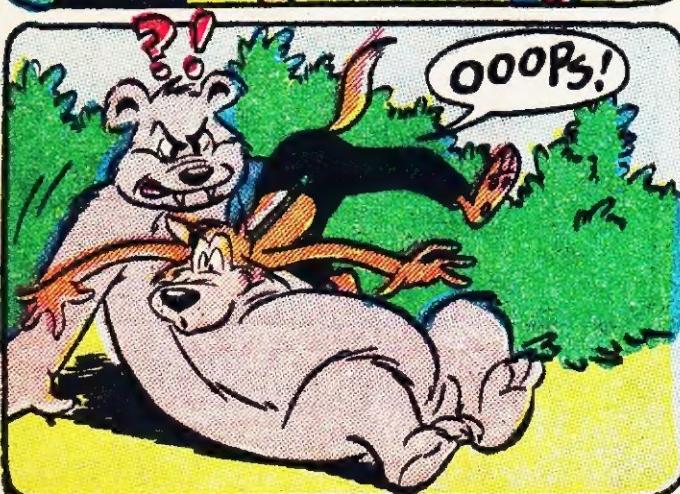
YEAH, LIKE A VULTURE!

BUT, WOLFIE...



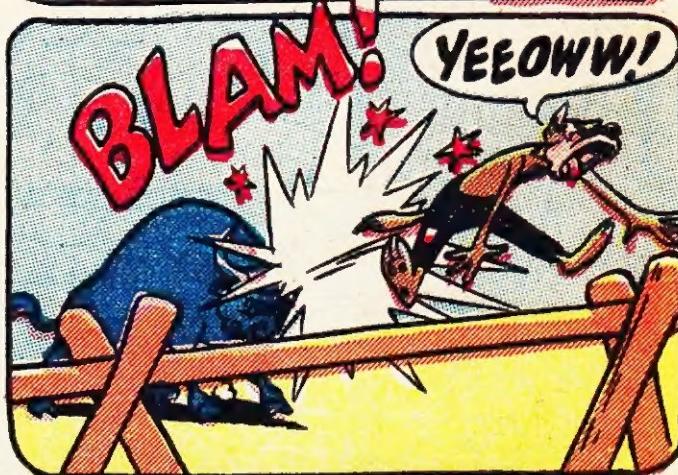
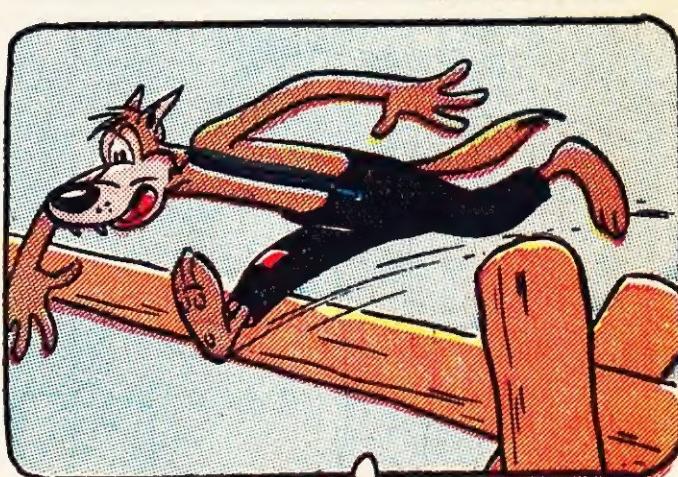
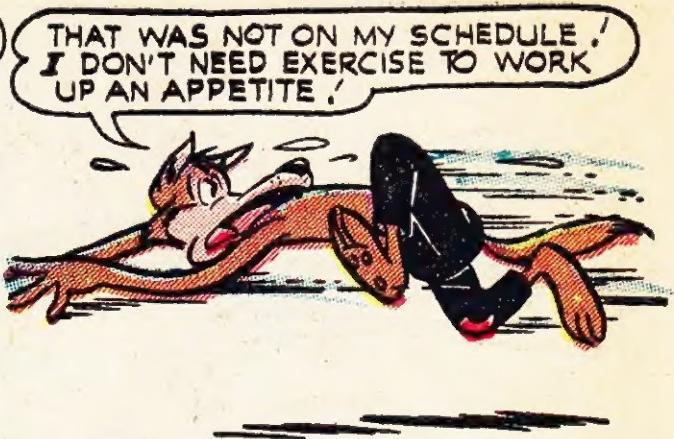
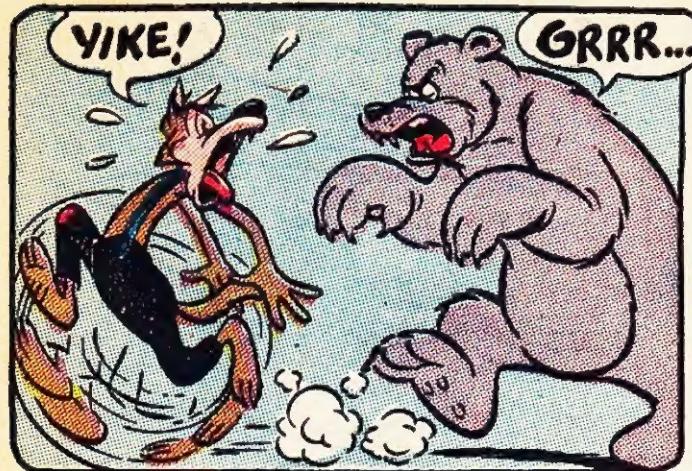


LEADING SCREEN COMICS



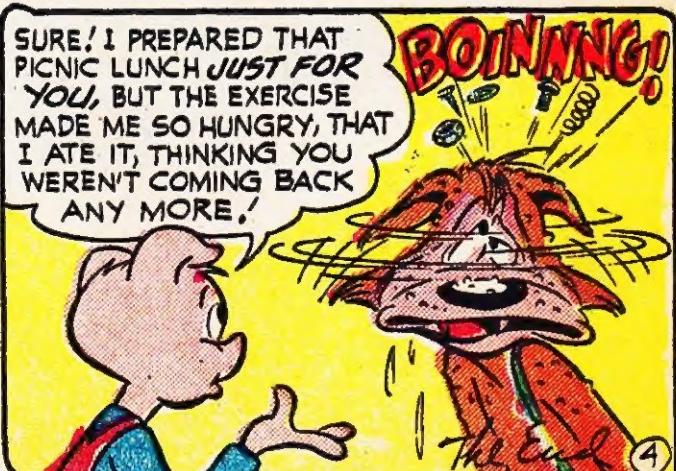
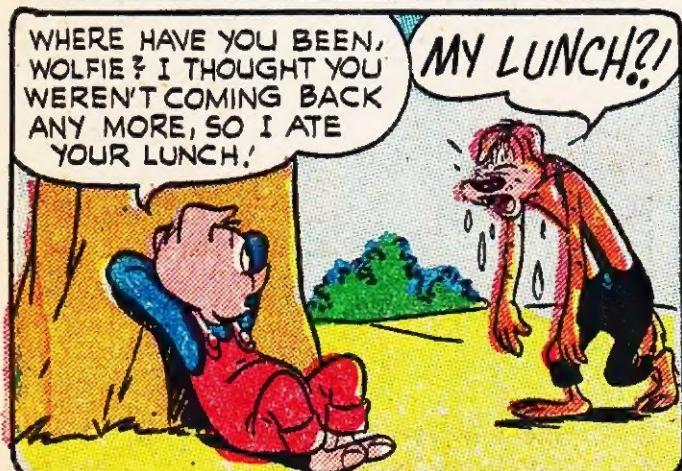
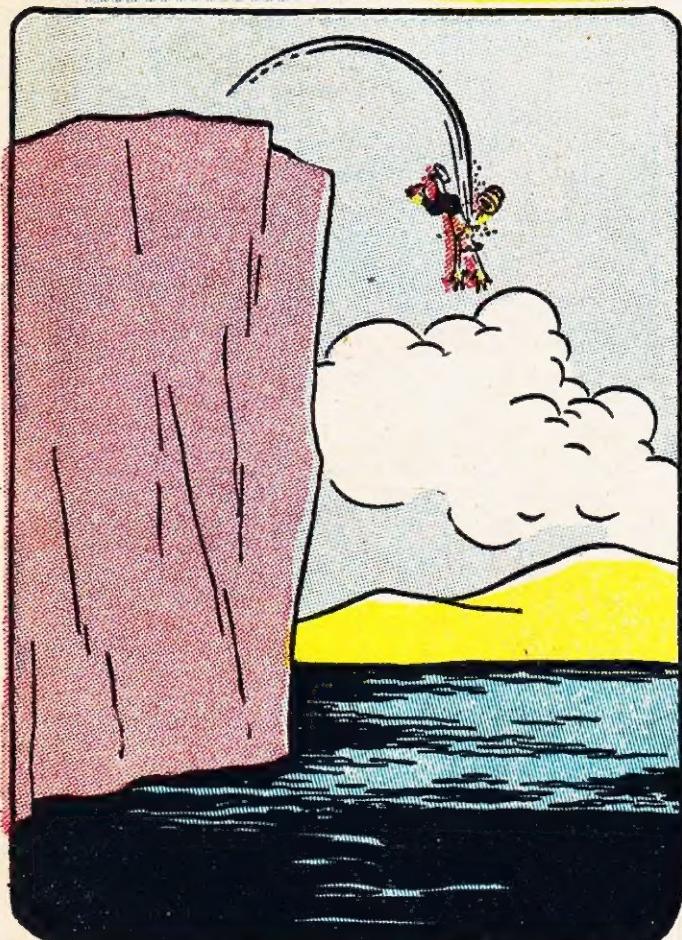
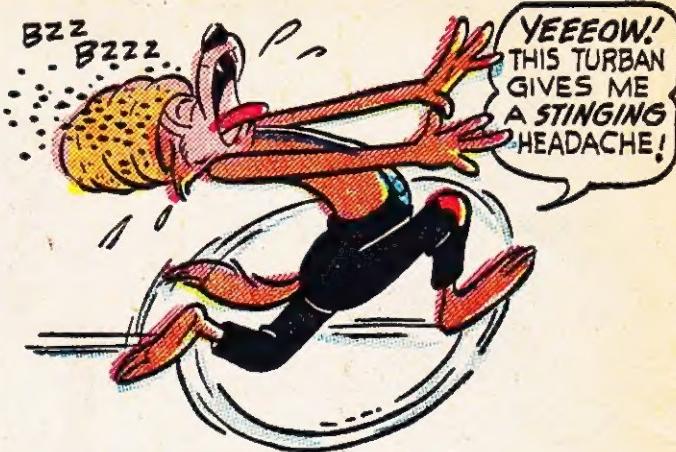


LEADING SCREEN COMICS





LEADING SCREEN COMICS



ADVERTISEMENT

Tootsie Roll

AMERICA'S FAVORITE CANDY
... so chocolaty ... so tasty
and long-lasting

Scores a
TOUCHDOWN
every time!



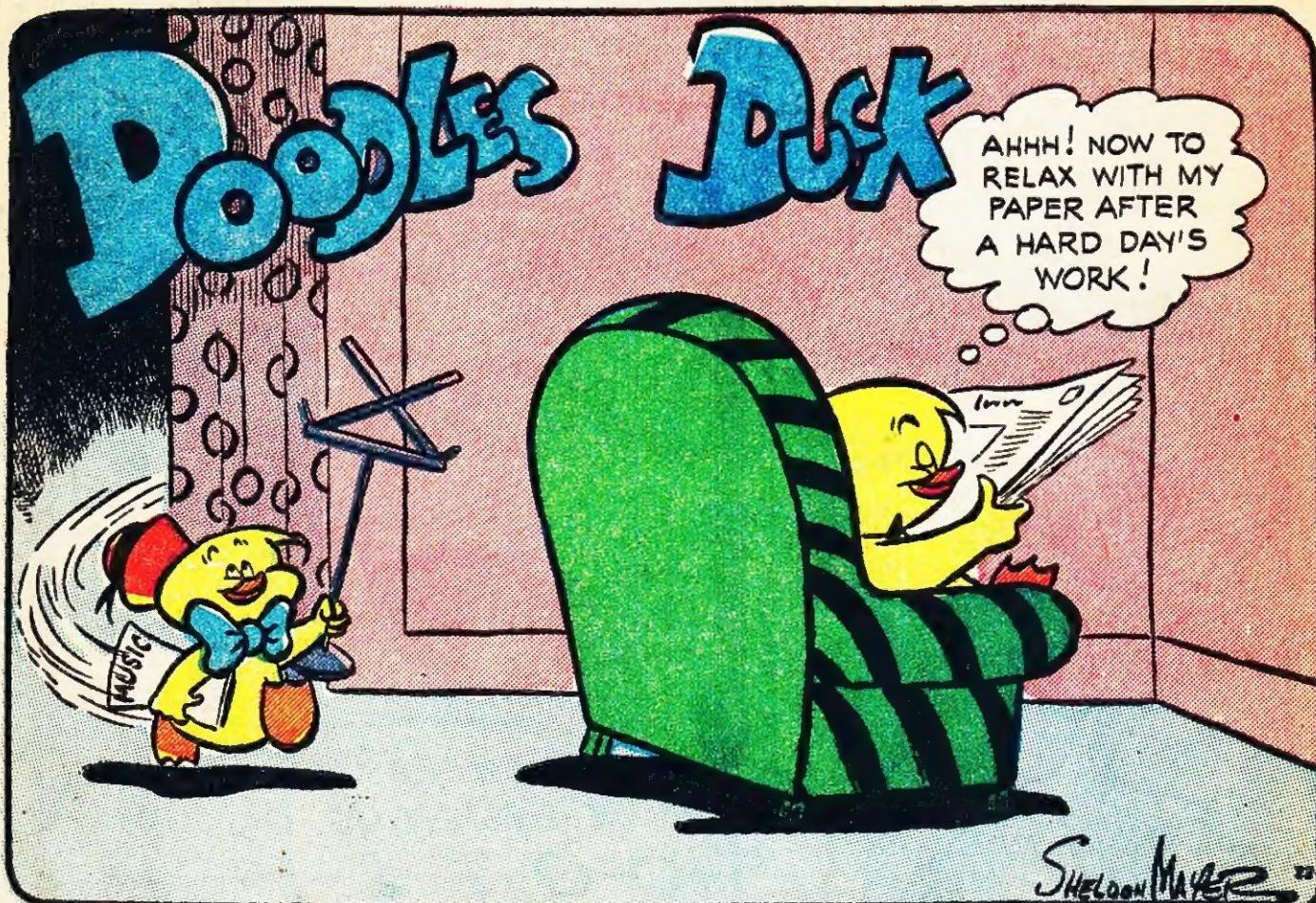
These delicious Tootsie
Candies are only 1¢ each.

Get some Tootsie Rolls today
... at all candy counters...

TOOTSIE POPS Fruit
candy on the outside,
Tootsie Roll inside.
Two treats for the
price of one—2¢ ea.

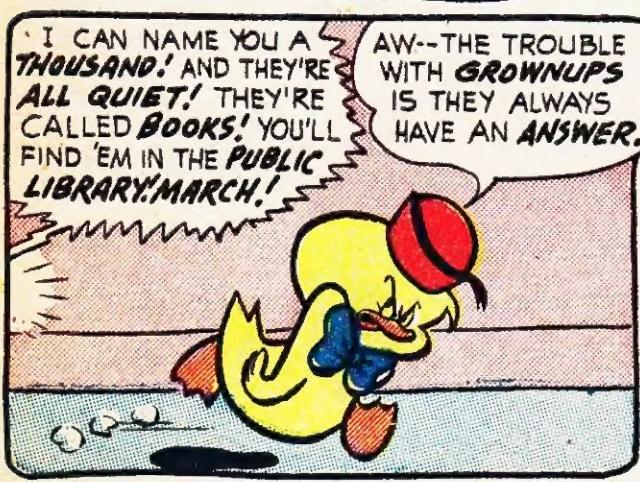
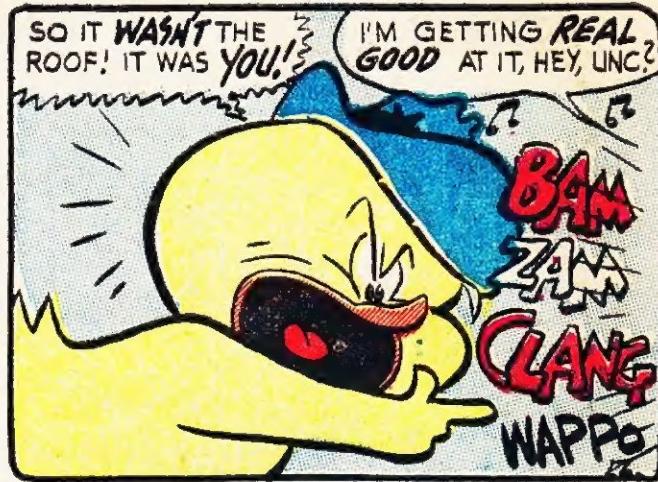


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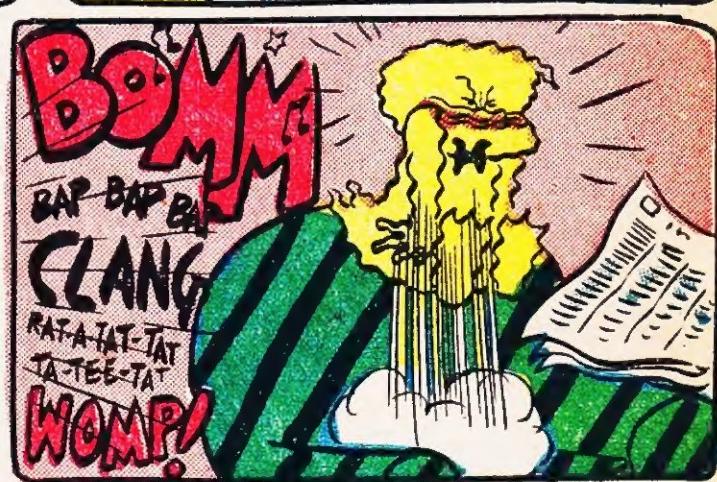
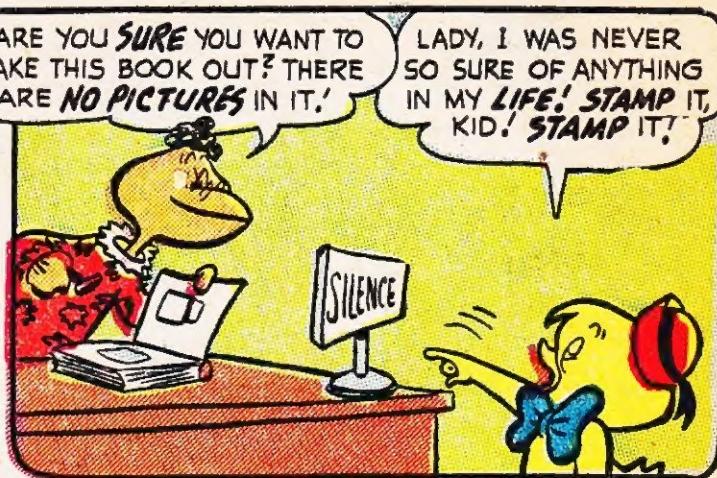
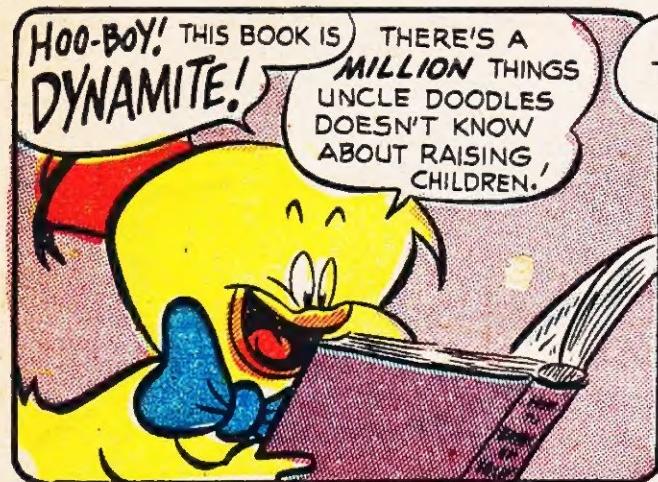


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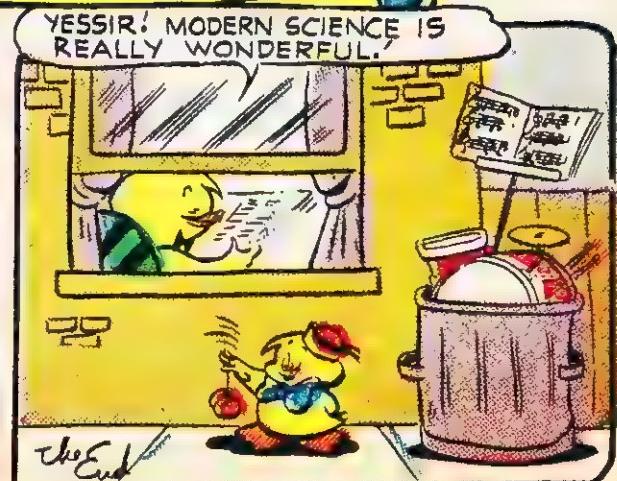
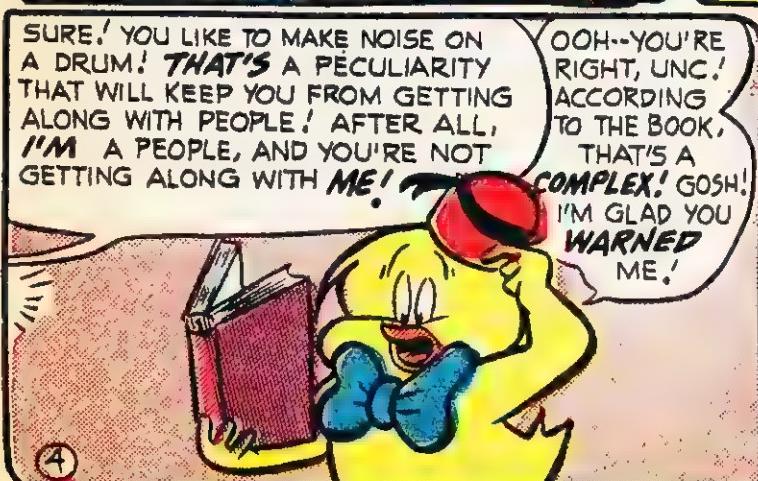
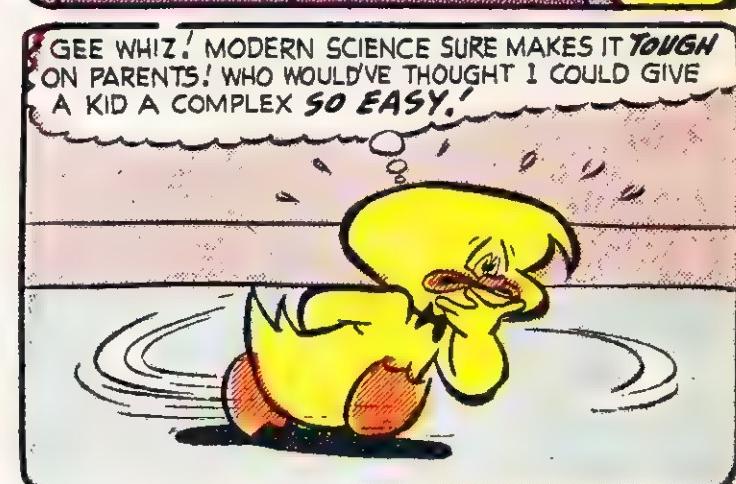


LEADING SCREEN COMICS





LEADING SCREEN COMICS





FRANK H. FLEER CORP., PHILA. 41, PA.

SCRAMBLED SQUARES

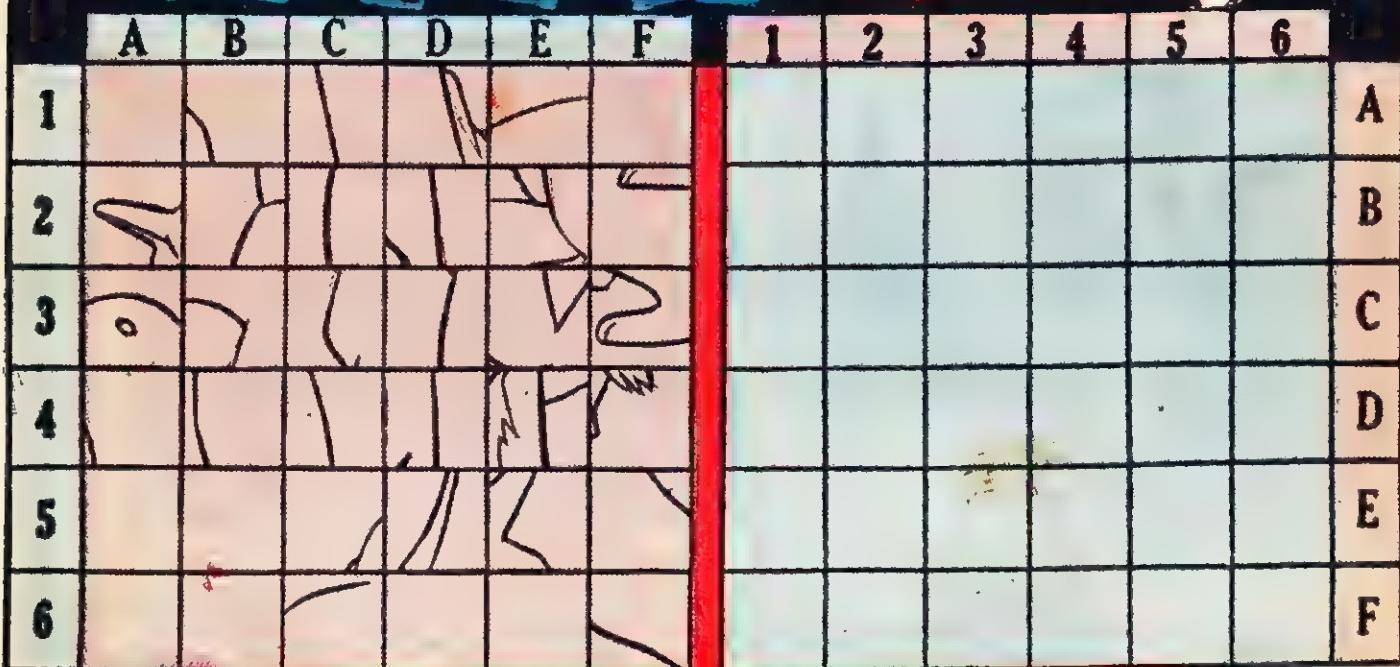


Diagram 1

Diagram 2

EVEN IF YOU'RE NOT AN ARTIST, YOU CAN DRAW A SURPRISE CARTOON IN DIAGRAM 2. ALL YOU HAVE TO DO IS FOLLOW THESE SIMPLE DIRECTIONS: BEGINNING WITH SQUARE 1-A OF DIAGRAM 1, COPY THE LINES YOU FIND THERE INTO SQUARE 2-A OF DIAGRAM 2. THEN DO THE SAME FOR SQUARES 1-B... 1-C... AND SO ON, UNTIL YOU'VE FINISHED THE TOP ROW. COPY THE REMAINING ROWS IN THE SAME MANNER UNTIL ALL THE SQUARES OF DIAGRAM 1 HAVE BEEN COPIED INTO THE CORRESPONDING SQUARES OF DIAGRAM 2. IF YOU'VE COPIED CAREFULLY, LO AND BEHOLD... YOU'LL SEE BEFORE YOU THE SURPRISE CARTOON!



BLABBER MOUSE

in "CALLING ALL CATS!"

PACKAGE FOR
BLABBER MOUSE!
PACKAGE FOR
BLABBER MOUSE!

PSST!
THAT'S ME!

SIGN HERE, PLEASE!

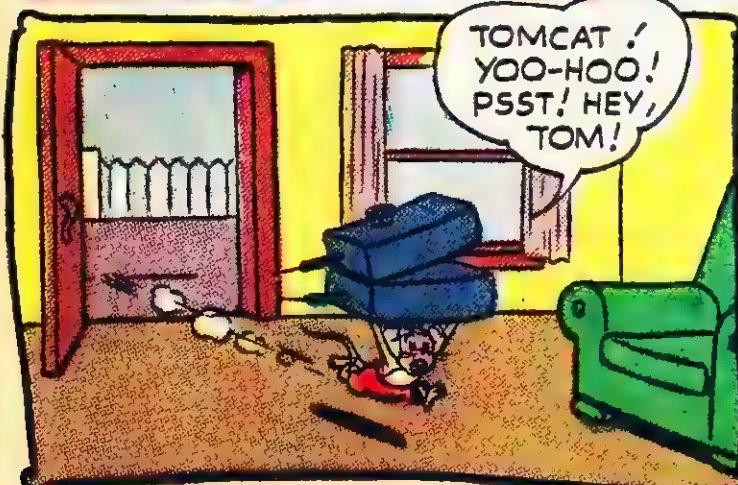
SURE!

AT LAST! AT LAST! MY
WALKIE-TALKIE
SETS!

TOMCAT!
YOO-HOO!
PSST! HEY,
TOM!

WHAT'S
UP?

LOOK! WALKIE-TALKIES!
I WON'T HAVE ANY
TROUBLE TELLING YOU
SECRETS NOW!





LEADING SCREEN COMICS



THIS IS A PRETTY KEEN IDEA, BLABBER!

KEEP YOUR SET WITH YOU ALL THE TIME, AND WHENEVER I GET A HOT SECRET, I CAN LET YOU HAVE IT OVER THE AIR WAVES!

NOW TO LOCATE THE GUYS AND FIND OUT WHAT'S COOKING!

YOO-HOO, FREDDY!
YOO-HOO, GORDON! ♫
YOO-HOO, JIMMY!

CRASH

HERE'S HIS WALKIE-TALKIE!

LUCKY FOR US WE SAW THE POSTMAN LEAVING!

YOU AND THE TOMCAT WERE GOING TO USE THIS TO TRAP US--BUT WE'RE TURNING THE TABLE!

FNNF!



LEADING SCREEN COMICS



LET'S CALL TOMCAT!
FREDDY, YOU CAN
IMITATE BLABBER'S
VOICE PERFECTLY!

OKAY! BLABBER
TO TOMCAT!
BLABBER TO
TOMCAT! COME
IN TOM-
CAT!

TOMCAT TO
BLABBER! I'M
A-LISTENING!
OVER!

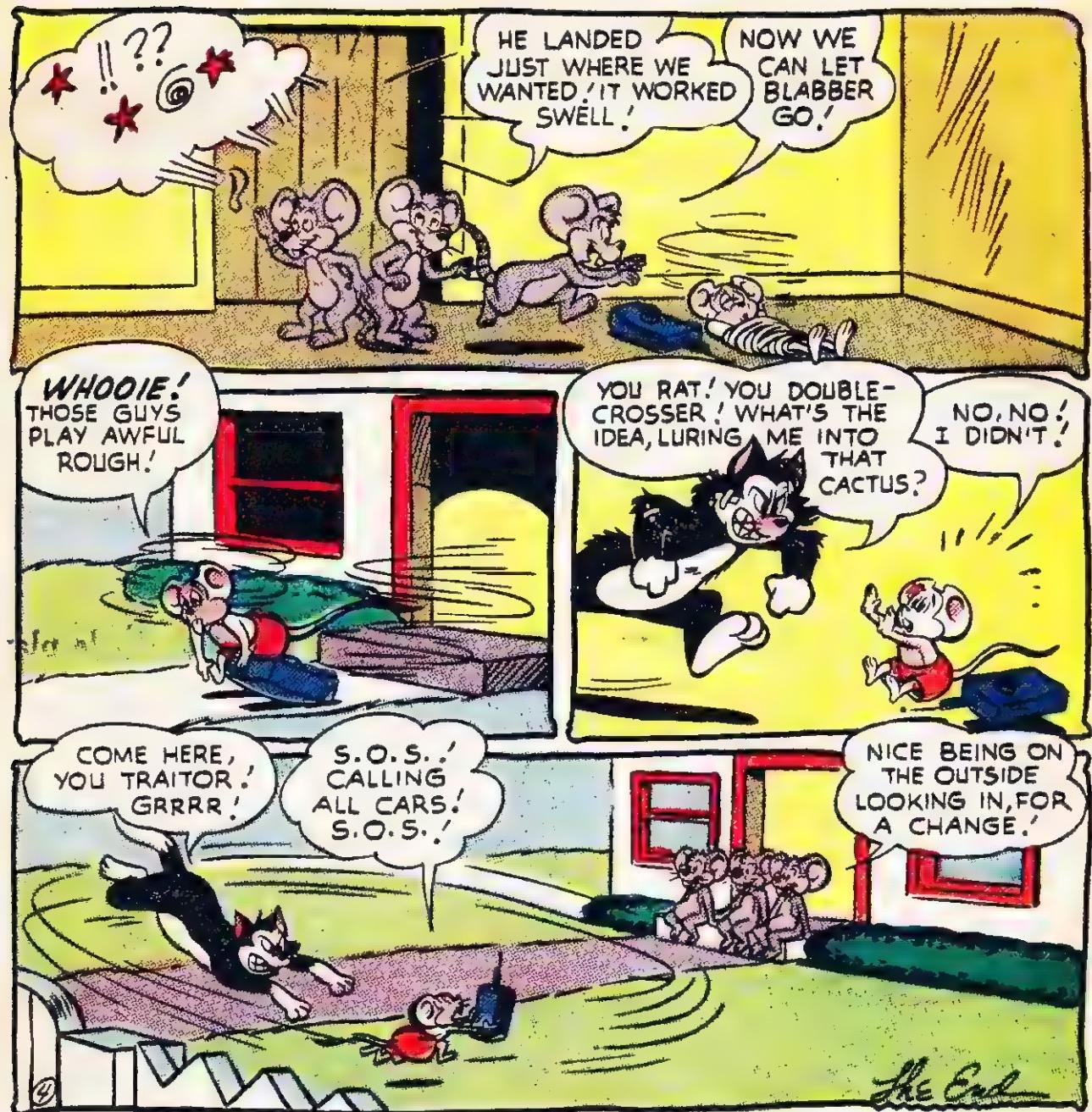
THE MICE ARE HAVING
A PICNIC IN THE OLD
QUARRY! REPEAT--
THE OLD QUARRY!

BOY, OH
BOY! THAT GADGET
IS TERRIFIC!

THERE THEY ARE!
PERFECT TARGETS!

GOTCHA!

Y!!!! CACTUS!



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TWO'S COMPANY

IT was a rainy day. "Oh shucks!" said Diana Dalmatian. "I'll have to stay indoors. And nobody can visit me 'cause I have a sniffle. Oh well, there's always Mom to talk to . . ."

But when Diana went into the kitchen and tugged at her mom's skirt, saying, "Hey, Mom, let's play hide-and-seek!" her mother shook her head. "Not today, dear. Sorry. I'll be busy all afternoon baking these cupcakes and cookies."

Diana wandered into the hall. Her paper dolls were lying on the floor. But dear oh dear! she just didn't feel like playing by herself today! She wanted to be *with* someone. She sighed and went up to her bedroom. There were her toy piano and her wood-burning set and her miniature washing machine and her Raggedy Ann doll. But after fifteen minutes of playing with all these, she was *more lonesome than ever!*

Just then Diana's mom appeared in the doorway, her hands white from flour. She said that she'd just come up to see what Diana was doing to entertain herself..

"Oh, Mommy," Diana cried, "*nothing* entertains me today! Oh, why did it have to rain! I miss my little playmates. I miss Penelope Poodle and Dorothy Dachshund and Beverly Beagle and Sonja Spitz. I wish I —"

Her mother interrupted her. "Diana, don't you realize that your best friends in all the world are right here? Yes, dear, *right here in this room!*"

"What?" Diana was amazed. She looked around. There wasn't a single soul in the place. "What do you mean, Mommy? You and I are the only ones in here!"

"Maybe you feel alone, Diana, but I certainly don't. Ever since I was your age I've found my dearest friends right over *there*."

Diana looked where her mom was pointing. The *bookshelf*!

"Mommy, do you mean the people in my *books*?"

"That's right, darling. Your books used to be *my books*, you know. Rainy days used to be my favorite days of all, because then I could curl up with pals who were *always* perfect and not ever

quarrelsome or selfish, the way *sunny-day* friends you play with outdoors sometimes are!"

Diana went over to her bookshelf. And her mother smiled at her and returned to the kitchen.

At six o'clock Diana's mother was finished baking. She had made supper. "Diana!" she called up the stairs. "Diana! Supper!"

There was no answer. The raindrops against the windows were the only sound, except for a rumble of thunder which thudded down from the clouds. "Diana dear! Supper will get cold if you don't come down this instant!"

Footsteps sounded in the upstairs hall. Then Diana came slowly down the stairs. Her eyes were bright and starry, but sort of dreamy, too. There was a smile on her lips—instead of the frown which had been there a few hours before. Diana sat down at the table, between her mother and father. She picked up her fork.

"Hey, young lady," her father laughed, "don't I get a kiss tonight?" Diana bent over and kissed him on the cheek. "Where have you been today, daughter?"

"Visiting my friends, Daddy."

"On a nasty day like this?"

"Oh, Daddy, its *not* a nasty day! It's the most *wonderful* day! And my friends are the most wonderful friends—"

"Who? Dorothy Dachshund? Was she here today?"

Diana smiled across at her mother. Then she said, "No, not Dorothy. Jo!"

"Jo—?" Her father looked perplexed.

Suddenly Diana couldn't hold back her happiness another moment. She dropped her fork and leaned over and hugged her mother. Then she leaped up and did a little dance of joy all around the dining room.

"Yes, Jo!" she squealed. "And her sisters—Meg and Beth and Amy. They were all swell pals, but Jo is my very dearest friend and she will be my dearest friend *forever!*"

Diana's mom nodded her head. She understood. "Yes, Jo is a fine friend," said. "But so is Rebecca. Wait until you meet her . . . *Rebecca of Sunnybrook Farm!* You'll love her!"

"Oh, Mommy, *will* I? Oh, I can hardly wait!"

Diana's father stuck his head inside his newspaper. His wife and daughter weren't making too much sense this evening, he thought.

When Diana went to her room that night, she quickly finished her homework. Then she slid *Rebecca of Sunnybrook Farm* out of her bookcase. She reached chapter four before her mother came, hustled her off to bed, and switched out her light.

The next morning was sunny and warm. "Oh shucks!" sighed Diana. "It's *not* raining!"

And although Diana played outside all day long, in her heart she was counting the seconds until another rainy day came along, so that she could return to her dear old friend Jo . . . and her brand-new pal Rebecca!



LEADING SCREEN COMICS



Bo Bunny

THE THREE MUSKETEERS! OBOY! THAT'S THE WAY TO LIVE! SOMEBODY SAYS SOMETHING YOU DON'T LIKE -- ZIP! OUT COMES YOUR SWORD-- SLISH! SLASH!--SHOW 'EM WHO'S BOSS! HOT DOG!



SHELDON MAIER

BO! I THOUGHT
I TOLD YOU
TO SWEEP UP
AROUND
HERE!

I'LL GET TO IT!
I'LL GET TO IT!

I WANT IT
DONE NOW!

AW, YOU'RE ALWAYS
PUSHING ME AROUND!



BOY! I BET IF I WAS A MUSKETEER WITH
A SWORD, HE WOULDN'T TALK TO ME LIKE
THAT!

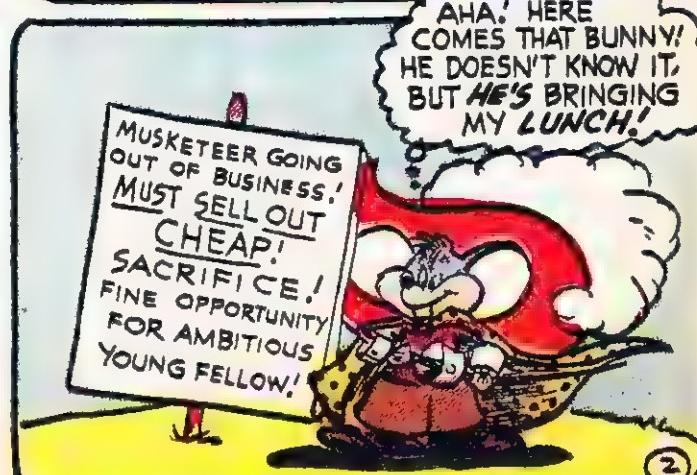


...I'D TAKE MY SWORD, AND I'D HOLLER
EN GARDE! AND THEN AWAY WE'D GO!
ZIM! ZAM!





LEADING SCREEN COMICS



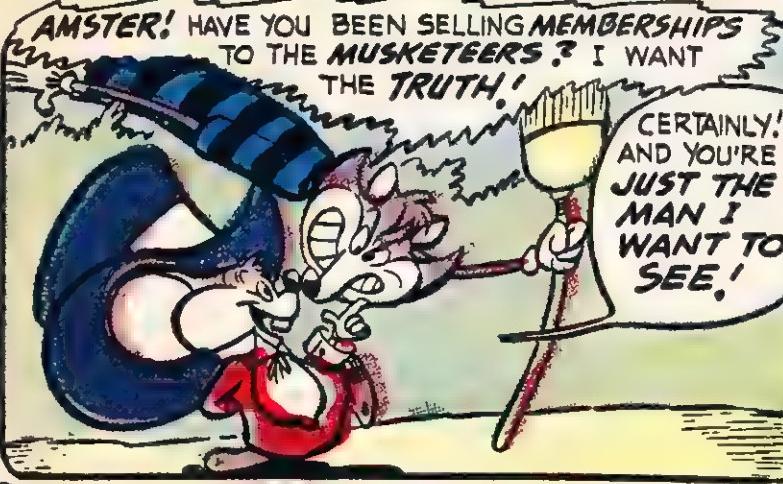
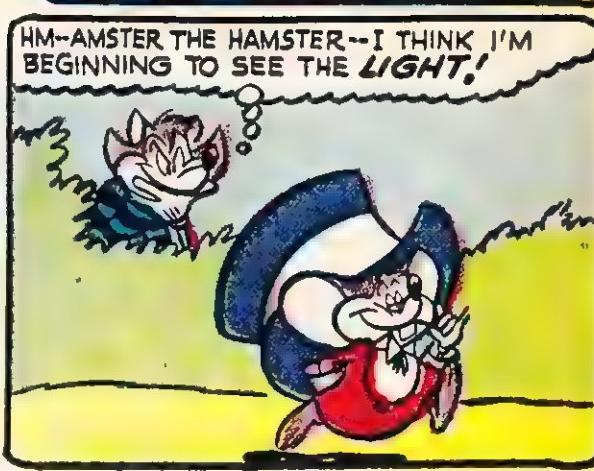


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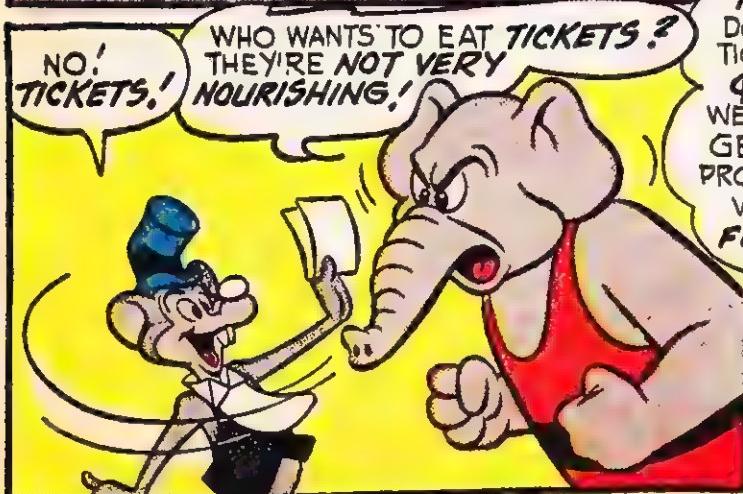
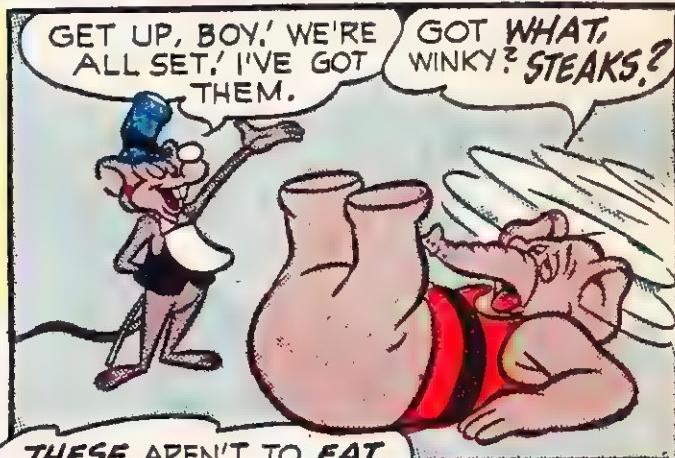


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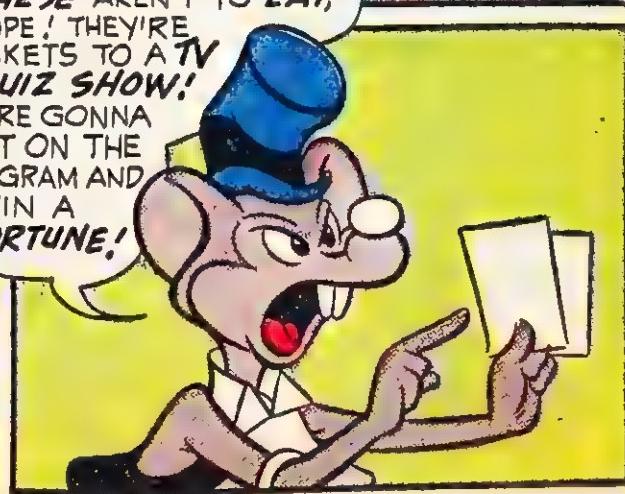


Pinky and Winky

"TOPSY
TEEVEE!"

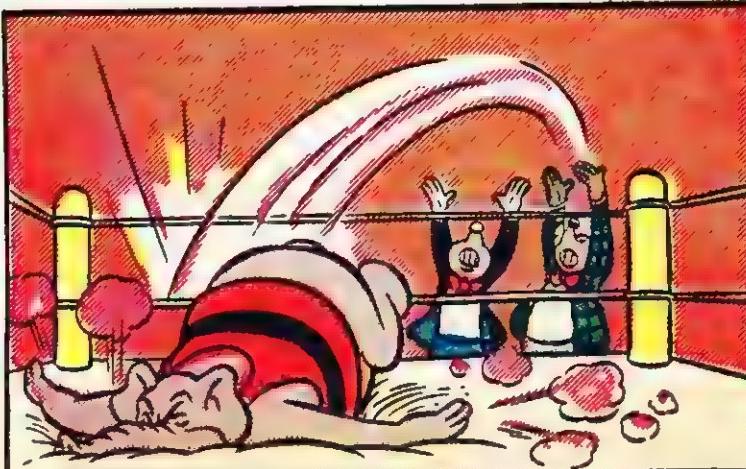
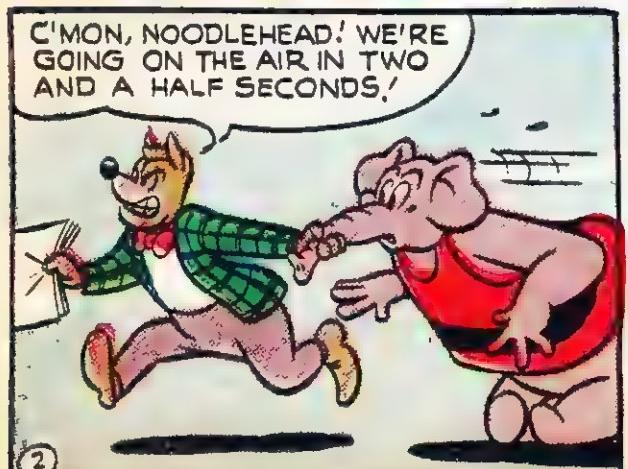
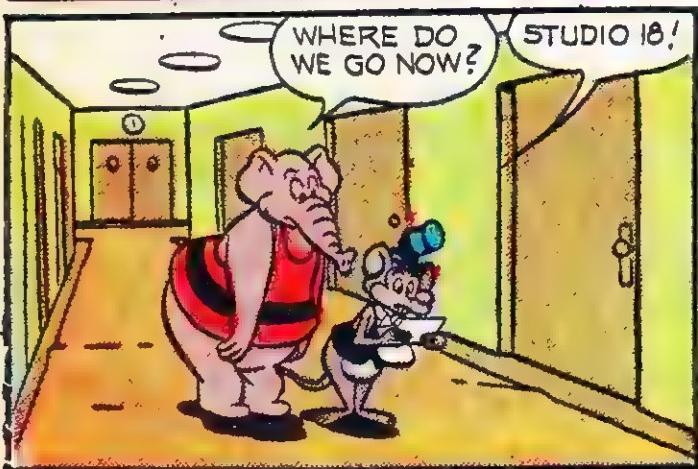
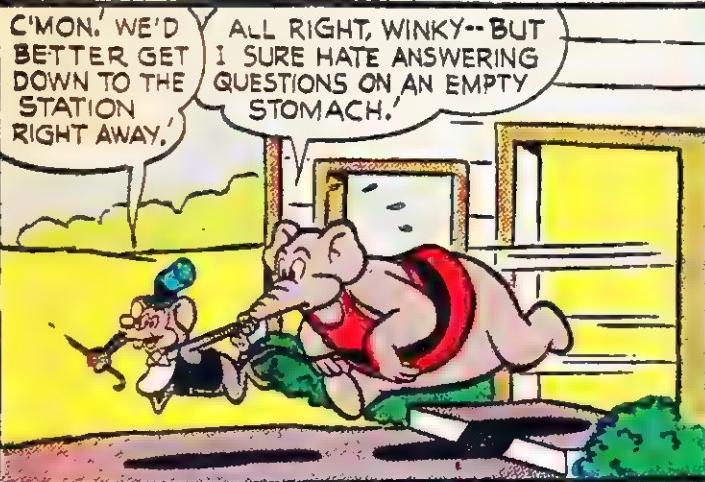


THESE AREN'T TO EAT,
DOPE! THEY'RE
TICKETS TO A TV
QUIZ SHOW!
WE'RE GONNA
GET ON THE
PROGRAM AND
WIN A
FORTUNE!



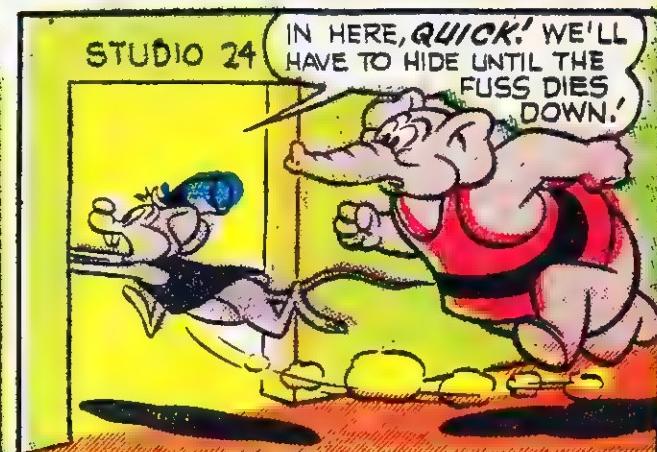
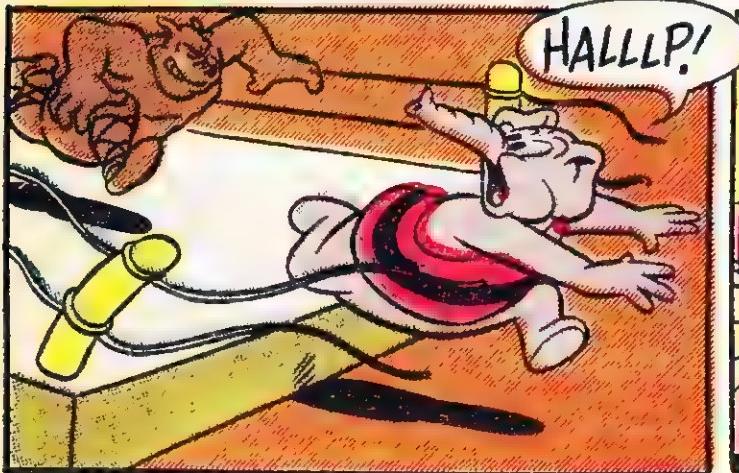
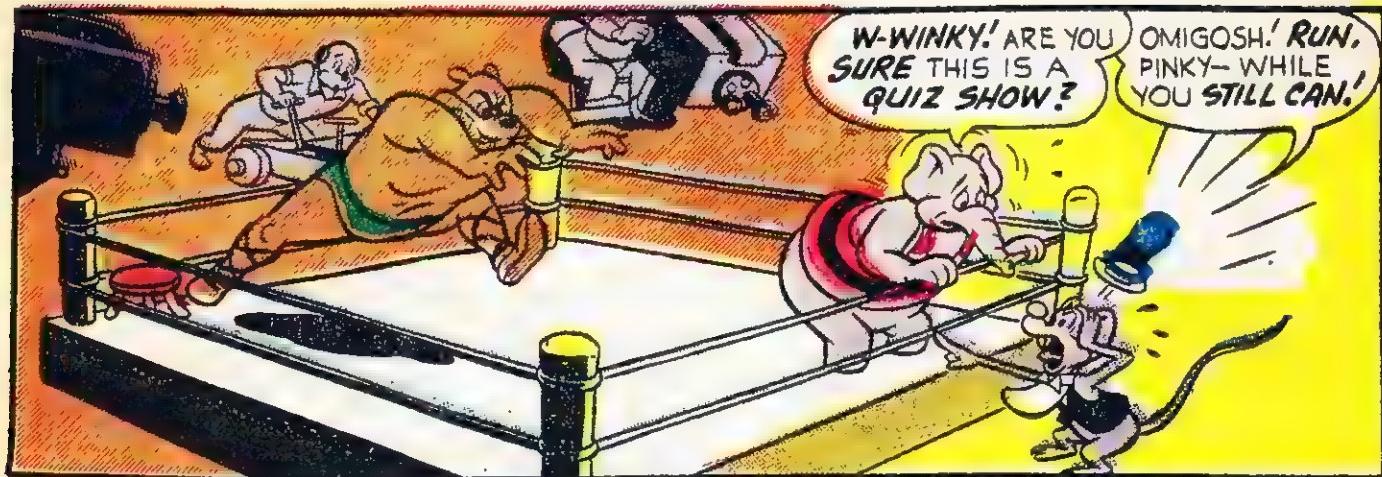


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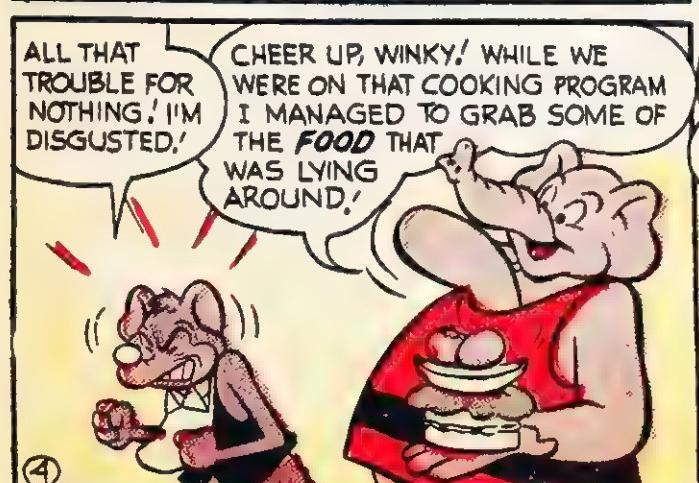
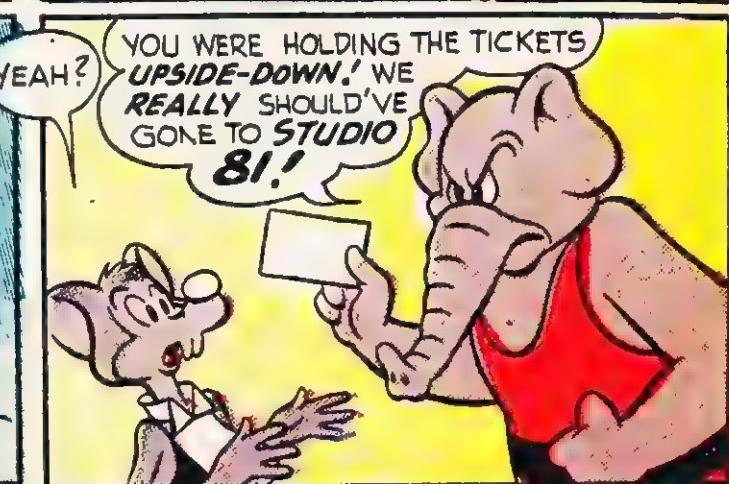
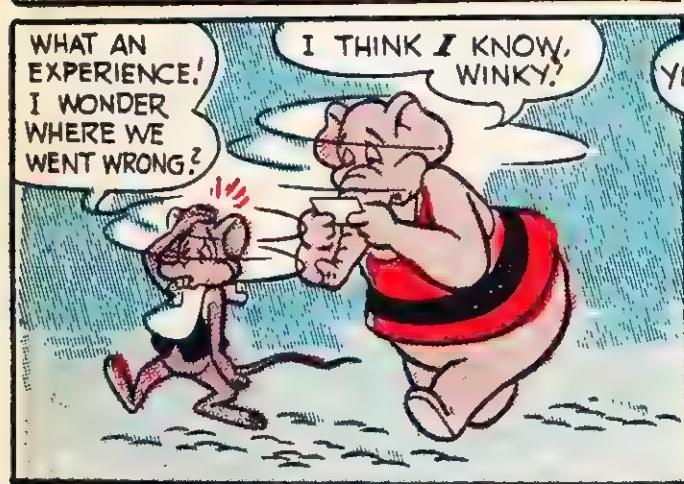
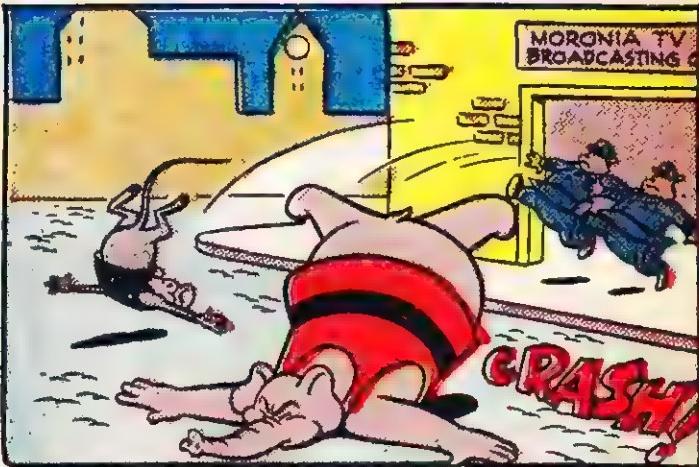


LEADING SCREEN COMICS





LEADING SCREEN COMICS



YIPPEE! RIDE IT COWBOY!

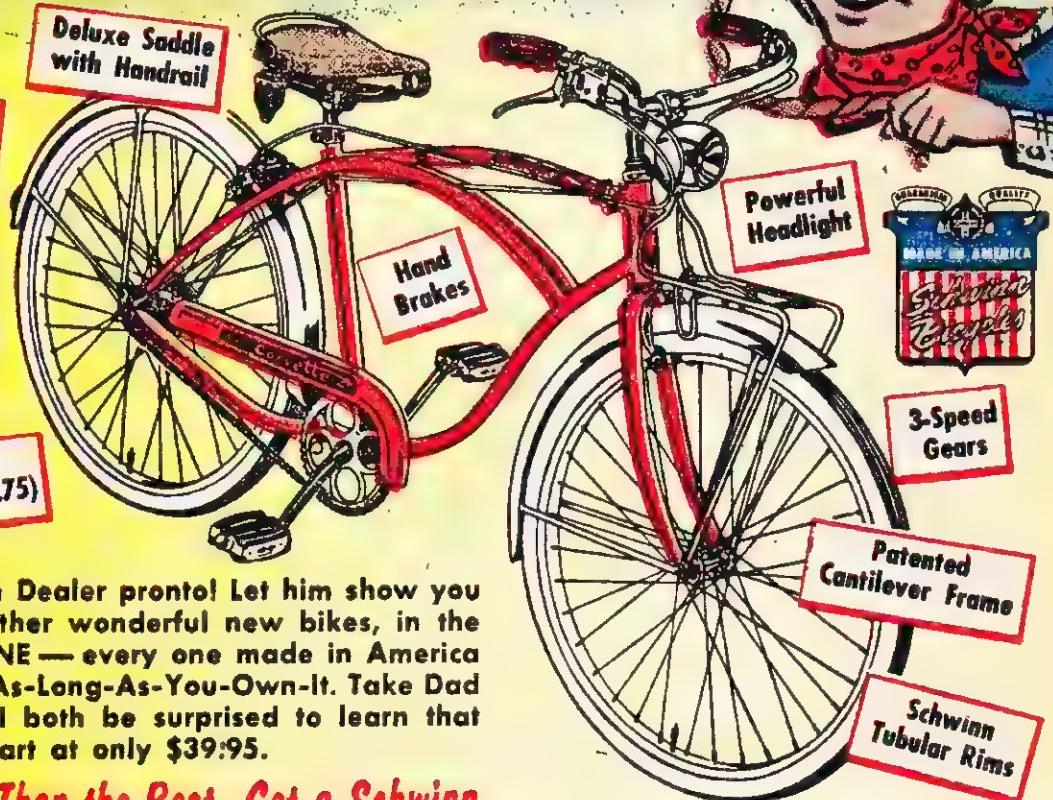
THE *Schwinn Corvette* BRAND NEW "SUPER-SPEED" DESIGN

Just take a ride on this newest bike in the big Schwinn line and you'll see why the Corvette gives you more fun . . . more zip . . . more thrills!

WONDERFUL NEW SCHWINN FEATURES

New "Super-Speed" Design—3 speed gears and Schwinn's new faster rolling 1.75 Tornado tire make the Corvette the speediest, most up-to-date Balloon-Tired Bike on the road. Ride it today!

Beautiful New Styling—No other bike matches the beauty of the new Schwinn CORVETTE, with its sleek lines, exciting opalescent colors and sparkling chrome trim. See it today!



See your Schwinn Dealer pronto! Let him show you this and many other wonderful new bikes, in the BIG SCHWINN LINE — every one made in America and guaranteed As-Long-As-You-Own-It. Take Dad along, too. You'll both be surprised to learn that Schwinn prices start at only \$39.95.

Don't Get Less Than the Best. Get a Schwinn

FREE!

BEAUTIFUL ILLUSTRATED FOLDER

A complete selection of Schwinn models is shown in gay, bright, rich colors that will please and delight you. Make sure you send for this exciting, full-color folder today!



Arnold, Schwinn & Company,
1718 N. Kildare Avenue,
Chicago 39, Illinois.

Please send me at once:

FREE! The Full Color Schwinn Bike Folder.

Name _____

Address _____

City _____

Zone _____

State _____

Age _____

ARNOLD, SCHWINN & COMPANY

CHICAGO 39, ILLINOIS

SUPERBOY

says: "Know Your Country!"

SIGRID HAS INVITED US TO HER HOUSE FOR SUPPER. HER MOTHER'S MAKING SOMETHING CALLED KOTTBULLER... I'M NOT GOING!

NEITHER AM I! I DON'T LIKE ANY OF THOSE FOREIGN-SOUNDING THINGS!

HMM... SIGRID IS THAT LITTLE SCANDINAVIAN GIRL WHO'S NEW HERE. NOBODY HAS PAID MUCH ATTENTION TO HER, BECAUSE SHE'S A LITTLE DIFFERENT.

MAYBE SUPERBOY CAN DO SOMETHING ABOUT THIS!



A QUICK CHANGE OF COSTUME IN A NEARBY HALLWAY, AND...

HIYA! GOING OVER TO SIGRID'S LATER? I'M GUEST OF HONOR, YOU KNOW!

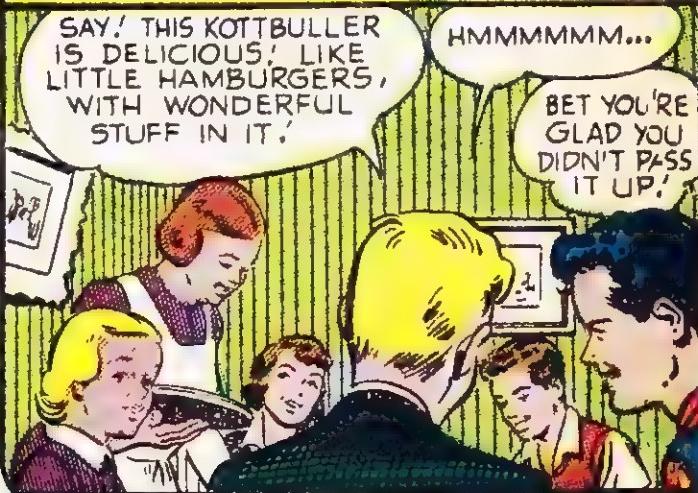
YOU ARE! WHY--ER--SURE, WE'LL BE THERE!

LATER, AT SIGRID'S HOUSE, WHERE SUPERBOY HAS BEEN GRACIOUSLY WELCOMED...

SAY! THIS KOTTBULLER IS DELICIOUS! LIKE LITTLE HAMBURGERS, WITH WONDERFUL STUFF IN IT!

HMMMMMM...

BET YOU'RE GLAD YOU DIDN'T PASS IT UP!



YOU NEVER CAN TELL WHAT YOU'RE MISSING IF YOU DON'T TRY! IF YOU WANT TO KNOW YOUR COUNTRY, LEARN ABOUT THE DIFFERENCES AMONG PEOPLE IN FOOD, LANGUAGES, CUSTOMS AND DRESS...

AND RESPECT THESE DIFFERENCES... BECAUSE NO SINGLE LAND, RACE OR NATIONALITY CAN CLAIM THIS COUNTRY AS ITS OWN. AMERICA IS A BLEND OF CULTURES FROM MANY LANDS! NEVER FORGET THAT!





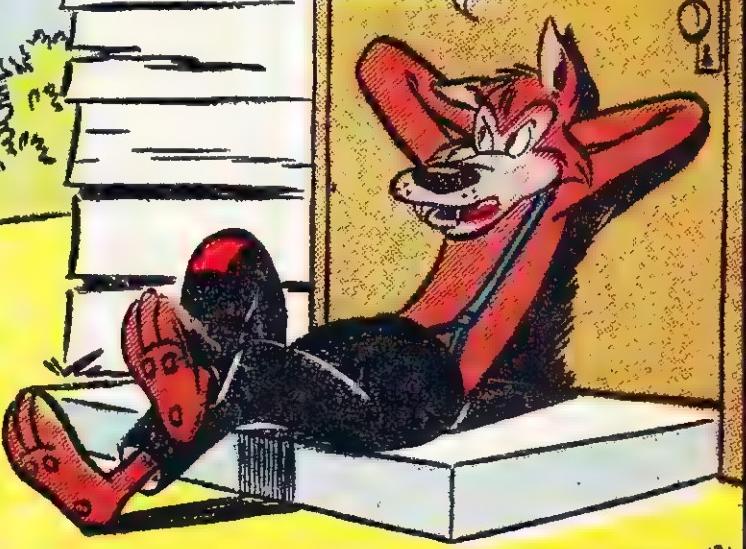
LEADING SCREEN COMICS



PETER PORKCHOPS

HI, WOLFIE! I THOUGHT MAYBE YOU COULD TEACH ME A FEW FANCY TRICKS AT PLAYING CHESS!

NOT ON YOUR LIFE, PETER--



--I'M WISE TO YOU! YOU'LL LEARN ALL MY FANCY PLAYS AND THEN TRY TO GET MY CHESS CHAMPIONSHIP AWAY FROM ME!

WHY, WOLFIE--HOW CAN YOU BE SO SUSPICIOUS?!



I KNOW YOUR TYPE--THAT'S HOW! YOU ACT INNOCENT, BUT UNDERNEATH IT ALL YOU'RE PLENTY CLEVER! AND I'M THE ONE THAT GETS TRICKED! WELL, THOSE DAYS ARE GONE FOREVER, SEE?!

FROM NOW ON, I'M GOING TO GET THE BEST OF YOU--SEE?!

I SEE...



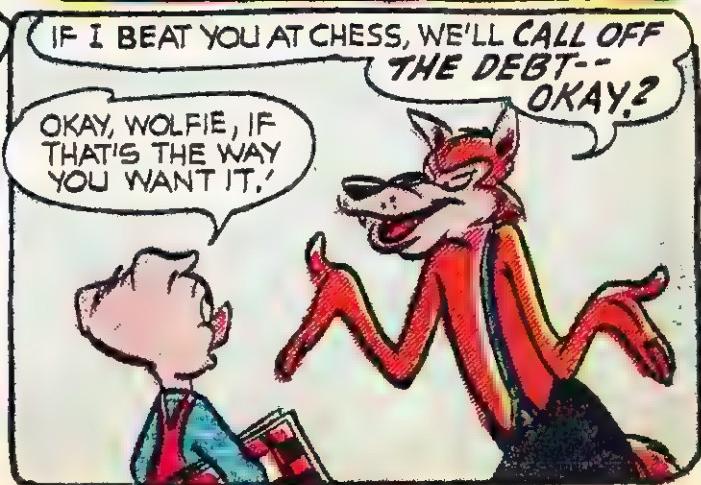
I'LL PLAY CHESS WITH YOU ON ONE CONDITION ONLY! REMEMBER THAT \$100 I BORROWED FROM YOU?

SURE THING, WOLFIE! WHAT ABOUT IT?



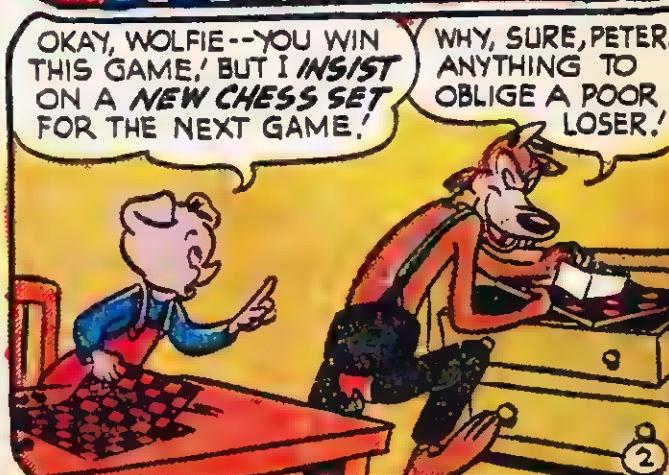
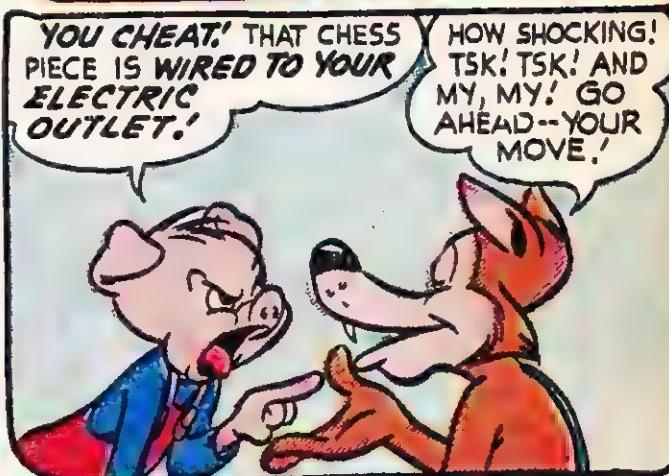
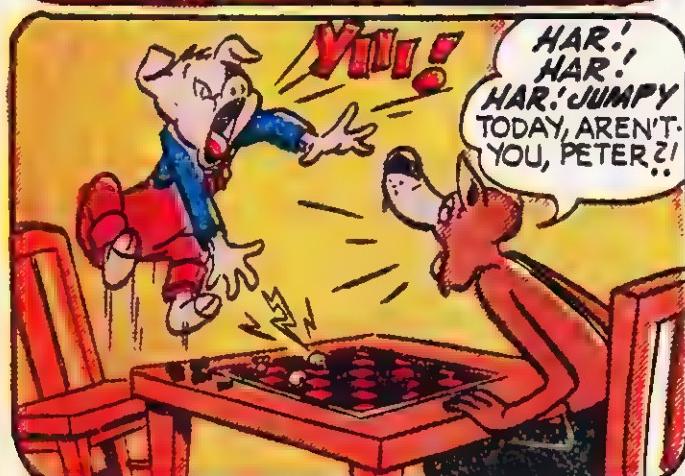
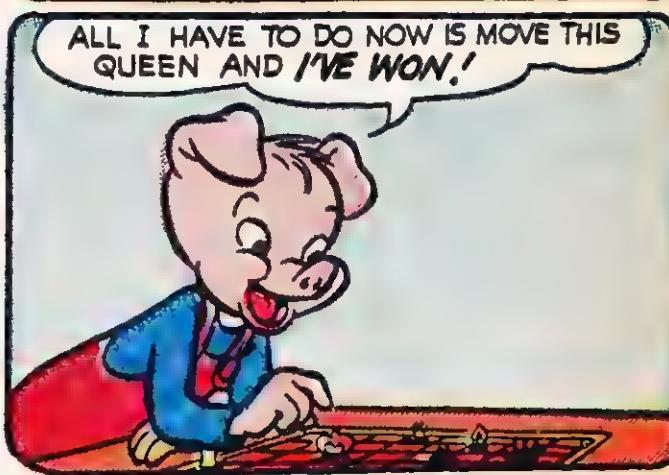
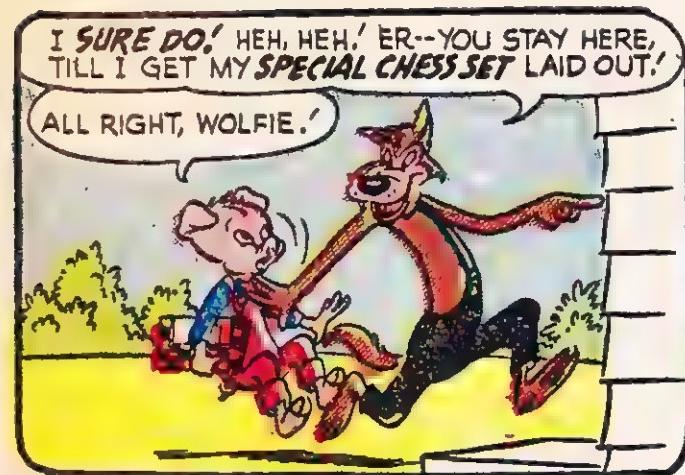
IF I BEAT YOU AT CHESS, WE'LL CALL OFF THE DEBT--OKAY?

OKAY, WOLFIE, IF THAT'S THE WAY YOU WANT IT!





LEADING SCREEN COMICS





LEADING SCREEN COMICS



OKAY, PETER--YOUR MOVE FIRST!
WELL, I THINK I'LL...

WH-?! IT--IT MOVED
B-BY ITSELF!
WHY, SO IT DID! AND
RIGHT WHERE IT DOES
ME THE MOST GOOD,
TOO!

HA! EVERYTHING'S JUMPING TO A
HAPPY CONCLUSION --FOR ME! I WIN
THIS GAME, TOO!

GRRR! JUST AS I
SUSPECTED! THERE
ARE JUMPING
BEANS INSIDE
THESE CHESS
PIECES!

I'LL PUT A STOP TO
SUCH DISHONESTY!
THIS TIME WE'RE
USING MY CHESS
SET!

ER--PARDON ME
A MOMENT, SMALL
FRY...

HUH-?! HOW
COME THE
BEARD,
WOLFIE ??

OH--MY ADAM'S APPLE WAS
GETTING A LITTLE FROST-
BITTEN FROM YOUR COLD
AND ICY MANNER,
PETER!

ER--WOLFIE, YOUR BEARD
IS COVERING THE CHESS
BOARD! I CAN'T SEE A
THING! WOULD YOU
MIND MOVING IT?

I MOST CERTAINLY
WOULD MIND! I
DON'T ASK YOU TO
MOVE YOUR BEARD,
DO I?--EVEN IF YOU
HAVEN'T GOT
ONE!

BUT, WOLFIE, THAT'S
NOT FAIR!

SEZ YOU! I'LL PROVE
TO YOU THERE'S NOTHING
ILLEGAL ABOUT MY
WHISKERS!

CHESS
RULES



LEADING SCREEN COMICS



"...IT IS AGAINST THE RULES TO THROW ROCKS AT YOUR OPPONENT WHILE PLAYING CHESS--OR TO THROW PEPPER IN HIS FACE..."



"...NOR MAY YOU TIE HIS HANDS OR FEET... NOR HYPNOTIZE HIM...NOR DUNK HIS HEAD IN A FISH BOWL--!"



THERE--YOU SEE, PETER? THERE'S NO RULE AGAINST WHISKERS IN A CHESS GAME! AHEM. YOUR MOVE, SIR!

GRRR! IN THAT CASE, YOU'VE WON AGAIN, 'CAUSE I CAN'T SEE TO MAKE A MOVE!



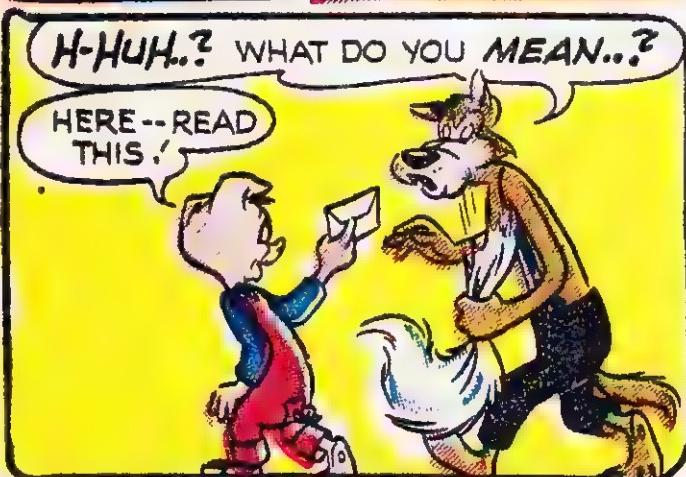
HAR! HAR! I TOLD YOU I'D WIN! NOW I DON'T OWE YOU THAT \$100 ANYMORE!

THAT'S RIGHT, WOLFIE! THAT MAKES YOU \$100 AHEAD-- BUT IT MAKES ME \$900 AHEAD!



H-HUH..? WHAT DO YOU MEAN..?

HERE--READ THIS!



Dear Mr. Porkchops:
Please write an article
for our magazine on
special tricks for
winning at chess!
We will pay you
\$1,000.
Sincerely,
J.M. Smart
Editor

I TRIED TO TELL YOU ABOUT IT WHEN I FIRST ASKED YOU TO TEACH ME SPECIAL CHESS TRICKS, BUT YOU WOULDN'T LISTEN! I WAS GOING TO SPLIT THE \$1,000 WITH YOU!

GRRR! GNASH! GNASH! E
I CAN'T WIN!



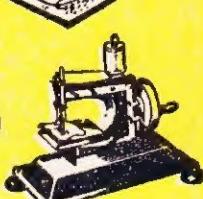
End ④



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FLASH CAMERAROY ROGERS
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GIRLS' SHOULDER-
STRAP BAGSPORTS
EQUIPMENTROLLER SKATES
WALKING
DOLLJET ENGINE
PLANE FLIES
500 FEET!

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WITH ARTHUR
GOODFREY PLAYERRADIO RECEIVING
SET FOR SCOUTS

SEWING MACHINE

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Rush your name and address on coupon and we will ship AT ONCE PREPAID your first set of 24 richly decorated Mottoes ON TRUST. When you have sold the 24 Mottoes, send the \$8.40 you have collected and you can secure your choice of many wonderful prizes. If you prefer to EARN MONEY, send \$6.00 and keep \$2.40. Hurry, send TODAY for 24 Mottoes ON TRUST and big PRIZE CATALOG FREE!

MEN-WOMEN-BOYS-GIRLS

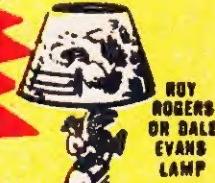
PRIZES GIVEN

MAKE
MONEY
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We will send you the wonderful prizes pictured on this page . . . or dozens of others, such as jewelry, radium dial wrist watches, tableware, tools, U-Make-It kits, leather kits, sewing kits, electric clocks, pressure cookers, scout equipment, model airplanes, movie machines, record players, and many others . . . all WITHOUT ONE PENNY OF COST. You don't risk or invest a cent—we send you everything you need ON TRUST. Here's how easy it is: Merely show your friends and neighbors inspiring, beautiful Religious Wall Motto plaques. Many buy six or even more to hang in every room. An amazing value, only 35¢ . . . sell on sight. You can secure big, cash commissions or many exciting prizes for selling just one set of 24 Mottoes. Write today for Big Prize catalog sent to you FREE!

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WALKIE-TALKIE

ROY
ROGERS
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EVANS
LAMPTEXAN JR.
GUITARWRIST WATCHES
FOR BOYS
AND GIRLS

ARCHERY SET



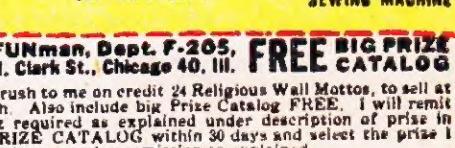
VANITY SET

PRESSURE
COOKER

RED RYDER CARBINE

WOODBURNING
SET

CHEMISTRY SET



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Please rush to me on credit 24 Religious Wall Mottoes, to sell at 35¢ each. Also include big Prize Catalog FREE. I will remit amount required as explained under description of prize in BIG PRIZE CATALOG within 30 days and select the prize I want or keep a cash commission as explained.

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Name _____

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Big news! Fred Harman—America's only cowboy artist who draws the famous newspaper comic strip "RED RYDER AND LITTLE BEAVER"—has personally illustrated this fascinating new GUNBOOK! This authoritative, illustrated history of America's most famous rifles and pistols includes the pioneer, buffalo, cavalry and cowboy arms that helped build and preserve our country! (Dad will enjoy reading it, too.) Special RED RYDER COMIC STRIP Section, tricks shooting plus full color CATALOG of newest Daisy Air Rifles! This GUNBOOK (\$0.50 Value) is ALL YOURS for only "Two Bits," Pardner (that's a 25-cent QUARTER in Western lingo)—AND—we'll send you with GUNBOOK (absolutely FREE) a Lucky Injun Arrowhead Charm with Red's picture on it PLUS carrying thong. So rush Coupon, 25¢ in coin NOW!

MAIL COUPON NOW!

TO: RED RYDER!

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